

GIANCARLO DI BELLA

CREATIVE DIRECTION & PRODUCT DESIGN



Di Bella Design

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Work Experience



FHE Labs ltd / PRODUCT DESIGN & CREATIVE DIRECTION

PRESENT • 07-2024 / TEL AVIV, ISRAEL (remote)

Product Design, user experience, and creative direction.

● Dusk Network / CREATIVE DIRECTOR

07- 2024 • 07-2020 / AMSTERDAM, NL (remote)

Creative direction across multiple products.

● Dusk Network / INTERACTION DESIGNER

2020 • 2017 / AMSTERDAM, NL

User experience and interaction design on multiple projects, creating Design System and assets libraries, idealizing hard concept and deliver powerful presentations.

● Sync- line Studio / ASSOCIATE CREATIVE DIRECTOR

PRESENT • 11-2016 / AMSTERDAM, NL & ROME, IT

User experience and interface design on web and mobile apps, team leading and product development. Launch a game and a psychologist app for IOS and Android, connected with the online data viewer.

● Gosparc, Beestar / UX DESIGNER, INDUSTRIAL DESIGNER

09-2016 • 08-2014 / AMSTERDAM, NL

User Experience design related to the "Sparc" (IoT device with a 128x64 px used to smart tracking old vehicles) and relative web to show cars fleet. Design the Sparc from idea to actual finalized product, working with Taiwan manufacture team.

Achievement

☆ Architect License

@ "Ordine degli Architetti di Roma" (Architect ID #26321)

☆ PATENT Code WO 2017050353 A1

Some Sparc functions has been solved just by design. This make me an actual INVENTOR!

☆ Tech Design Award

Quasp has been presented during the Techcrunch (9/2013) in San Francisco. Company could base their next financial years based on the result of the event.

Skills

Design:

- Illustration & UI graphics
- Strategy & vision presentations
- User flows
- Concept sketches
- Wireframes & mock-ups with Adobe XD, Illustrator, and Figma
- Motion design with After Effects
- Style guides, pattern library & design system
- Wordpress & Elementor
- CAD & 3d softwares (Rhinceros, Cinema 4D)
- Vector illustrations and animation

Prototyping:

- Rapid prototyping using Figma
- Interactive flow with HTML/ CSS

Collaboration:

- Team Leading
- Self Starter
- Teamwork & commitment
- Detail oriented
- Flexible
- Communicative
- Analytic alability
- Creativity

Education

Architect UE

Università di Roma, La Sapienza

Created design proposal for a start up incubator as a point to renovate an ex bombing area currently full of shacks.

Frankfurt University of Applied Arts

FachhochSchule Frankfurt am Main

Erasmus - Lifelong Learning Programme