

GIANCARLO DI BELLA

BLOCKCHAIN PRODUCT DESIGNER

Crafting Intuitive User Experiences for Decentralized Solutions



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> EXPERIENCE

■ DUSK

- PRODUCT DESIGNER
- CREATIVE DIRECTOR
- UX DESIGNER

Present -> 07-2018 / Amsterdam, NL / Remote

[Experienced blockchain Product Designer with nine years of experience in crafting user-centric designs for tools like dApps, wallets, and SC interfaces.

As Dusk's Creative Director, I led the creation of visually stunning products, emphasizing minimalism, privacy, and compliance.]

■ DI BELLA DESIGN

- C.E.O.

Present -> 01-2021 / NL & IT / Remote

[Drive innovation and create impactful designs. UX/UI Consultancy services]

□ SYNC-LINE STUDIO

- CO-FOUNDER

09-2023 -> 01-2021 / Rome, IT

[Co-Founder and shareholder since October 2013, I've shaped our vision and provided valuable insights, fostering innovation and growth.]

□ GOSPARC

- INTERACTIONS DESIGNER

10-2015 -> 10-2016 / Amsterdam, NL

[As GoSPARC's UX/UI Designer, I crafted intuitive interfaces for seamless user interaction, optimizing device-web app connectivity for efficient IoT experiences.]

□ BEESTAR

- INDUSTRIAL/PRODUCT DESIGNER

07-2014 -> 10-2015 / Amsterdam, NL

[I worked on the design of various IoTs, notably the SPARC, where I led the Taiwan manufacturing team with innovative design solutions.]

> EDUCATION & ACHIEVEMENTS

🎓 SAPIENZA UNIVERSITÀ DI ROMA

- LICENSED ARCHITECT

01-2021 / Amsterdam, NL

[Earning my architectural license in Italy was a remarkable achievement, driven not only by professional dedication but also by a deep passion for the field.]

📄 PATENT

- DEVICE AND METHOD FOR PROVIDING LOCATION BASED SERVICES

NL WO2017050353 - Issued Mar 30, 2017

🎓 SAPIENZA UNIVERSITÀ DI ROMA

- MASTER OF ARCHITECTURE (M.ARCH.)
- ERASMUS LIFELONG PROGRAMME

09-2006 -> 07-2014 / Rome, IT - Frankfurt, DE

[Erasmus 2010-2011. studying german approach to architecture in Frankfurt]

> SKILLS

[EXPERTISE]

UX/UI | PRODUCT DESIGN

WIREFRAMING | RAPID PROTOTYPING

USER CENTRIC DESIGN

MOBILE/DESKTOP DESIGN

UI-KIT ARCHITECTURE/DESIGN

ART DIRECTION

VECTOR ILLUSTRATIONS | INFOGRAPHICS

PROMPT DESIGN

[TOOLS]

FIGMA | ADOBE SUITE | GDOCS | MIDJOURNEY

MY PENCIL

[PERSONAL]

COMMITMENT | PASSION

SELF-STARTER | INDEPENDENCE

TEAMWORK | PROBLEM SOLVING